

RIESLINGFREAK

VINTAGE
2014

Newsletter #2

Welcome to the 2014 edition of the Rieslingfreak newsletter. The past 12 months have moved fast, with a lot happening in Riesling land! Rieslingfreak has once again had a busy year, with continual growth and recognition of the brand and wines.

We are proud to bring you another good portfolio of Rieslings from the 2014 vintage. This year sees the inclusion of Rieslingfreak No.2 Polish Hill Riesling. We have also made Rieslingfreak No.9 Sparkling Riesling, which is being made the traditional methode, and should be due for release late next year.

We have had great recognition from both wine shows and reviews. However I like to measure the success based on distribution and the stockists of Rieslingfreak. We are now seeing Rieslingfreak being poured in some of Australia's top restaurants including Ferment Asian, Appellation, Quay, Aria, Jim McDougall (formerly Stefano's) Orana, Grossi and Cumulus.

I would like to thank you Riesling freaks out there supporting the Rieslingfreak label, and we look forward to your continual support.

John Hughes
WINEMAKER

VINTAGE 2014

2014 was a very warm vintage. We had average winter rains, then a very dry spring and summer. Irrigation was the key, as we needed to keep the water up to the vines, to ensure the canopies and berries were kept healthy. Late January mother nature gave us ten days of 40 degree weather. Mid February we had a heavy rainstorm, providing up to 100mm of rain at Eden Valley and up to 80mm at Clare. Following the rain, we had further warm weather, drying out the vines and allowing the berries to ripen.

Your 2014 Rieslingfreak Offer

We have enclosed the 2014 Rieslingfreak Offer, which will allow you to purchase any of the Rieslingfreak Rieslings.

The offer allows you to purchase straight or mix cases, at no extra cost. This provides you with the opportunity of purchasing some of everything from the 2014 vintage!

What's new?

2014 RIESLINGFREAK NO.2

No. 2 Polish Hill Riesling. This is a dry Riesling, made from the Hill River Vineyards, situated at Polish Hill, Clare Valley.

The Riesling grapes were harvested early March. The berries being full of juice allowed me to make a wine with only the free run juice. For this wine, we did not even start the press cycle, which is very unusual. Made with only the 'virgin' juice, you will experience a Riesling of pristine quality.

A wine typical of the Polish Hill region, very refined, slate, mineral, good fruit, which some great length. The wine drinks well now, but also made to cellar for many years.



Highlights

A personal highlight for me was being asked to be an Associate judge at the 2014 Canberra International Riesling Challenge. The show had 504 Rieslings, representing the variety and styles from all over the globe. It was a great experience to taste some amazing Rieslings, together with meeting a number of passionate Riesling lovers!

Other highlights include being invited by the South Australian Wine Industry Association to show wines to a number of international guests.

December 2013 saw Rieslingfreak represented in the Australian Financial Review listing in the Top 20 for 2013. As this is a fairly exclusive listing, I was well chuffed with the Rieslingfreak inclusion.

With the submission of the 2013 Rieslings to James Halliday, Rieslingfreak was named a 5 Star winery. This was a great result, and further supports the quality of wines coming out of the Rieslingfreak portfolio.

Accolades

Rieslingfreak has been rewarded with a number of accolades for the 2014 vintage. With the Australian wine show system, sometimes it is not possible to show all wines, pending on the individual wine show classes and conditions. Some of the accolades so far, include

2014 RIESLINGFREAK NO.2

Melbourne Wine Show - **GOLD**
Adelaide Wine Show - **SILVER**

2014 RIESLINGFREAK NO.4

Melbourne Wine Show - **GOLD**
Adelaide Wine Show - **GOLD**

News

This year saw the growth of Rieslingfreak into many new markets. Rieslingfreak is now available Australia wide, with Brisbane, Perth and Hobart being the new local markets. Export markets are slowly picking up, with Rieslingfreak being shipped to Malaysia, Hong Kong, Netherlands, Macau and Canada.

Please ensure you ask for Rieslingfreak when going into any good restaurants and bottle shops!